The focal point of the research project is to study 3 countries in East Africa and South Africa, that is, Tanzania, Ethiopia and Botswana in terms of topography, demography, transportation infrastructure, administrative organizations and political agencies in order to recommend the investment opportunity to investors in Thailand.

The result of studying Ethiopia reveals that the Ethiopian government considerably mobilizes either domestic investors or foreign investors to invest in agricultural sector in particular agricultural processing industry, textile and clothing industry, tourism industry, cement industry and construction industry.