The focal point of the research project is to study 3 countries in East Africa and South Africa, that is, Tanzania, Ethiopia and Botswana in terms of topography, demography, transportation infrastructure, administrative organizations and political agencies in order to recommend the investment opportunity to investors in Thailand.

The finding of examining Botswana reveals that livestock industry and animal feed industry, mining, glass industry and tourism are the major industry which the government provides high incentives for the investors.